

CIPD Coronavirus webinar series

Looking after remote workers

20 April 2020

Today's speakers

Katie Jacobs

Senior
Stakeholder
Lead, CIPD

Peter Cheese

Chief
Executive,
CIPD

Cary Cooper

President,
CIPD

Helen
Matthews

Chief People
Officer, Ogilvy

Andrew Willis

Head of Legal
& Advisory,
HR-inform

Welcome

Katie Jacobs, Senior Stakeholder Lead, CIPD

CIPD





Responding to the coronavirus

As measures to stem the spread of COVID-19 take on increasing priority, the CIPD will collate and publish updated resources to support your response

cipd.co.uk/coronavirus

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Context

Peter Cheese, Chief Executive, CIPD

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Supporting health and well-being remotely

Cary Cooper, President, CIPD & Professor of Organisational Psychology, Manchester Business School

Cary's top tips for remote workers

1. Follow a routine – plan your day
2. Set ground rules within your household – establish roles
3. Find a suitable space to work
4. Stay active – make time to exercise
5. Get dressed
6. Email is not always the answer
7. Don't be a news junkie
8. Take control of the things you can
9. Stay connected – maintain social contacts
10. Reflect on working life

10 tips for managing remote teams

1. Put safety first
2. Know when to step away from your desk – set an example
3. Minimise stress – set expectations for communication
4. Have a virtual daily huddle
5. Foster relationships
6. Show the big picture but be prepared to flex
7. Set expectations and trust your colleagues
8. Be kind
9. Discourage presenteeism
10. Offer support on well-being

*“I never wrote anything
in the office,”*

David Ogilvy

Ogilvy on *'Managed Remote Working'*
Building a sustainable way of working.

Ogilvy

Case study

Helen Matthews, Chief People Officer, Ogilvy

CIPD



Questions

Please submit your questions for:

- Peter Cheese, Chief Executive, CIPD
- Cary Cooper, President, CIPD
- Helen Matthews, Chief People Officer, Ogilvy
- Andrew Willis, Head of Legal & Advisory, HR-inform

Please use the Q&A function to submit your questions



Further information

[CIPD: Getting the most from remote working](#)

cipd.co.uk/coronavirus

[CIPD COVID-19 workforce planner](#)

[CIPD community](#)

[Ogilvy on 'Managed Remote Working'](#)

[Gov.uk/coronavirus](https://gov.uk/coronavirus)

[HSE guidance on protecting home workers](#)

