

CIPD Coronavirus webinar series

Learning cultures

27 July 2020

Welcome

Katie Jacobs, Senior Stakeholder Lead, CIPD

CIPD



Today's speakers

Katie Jacobs

Senior Stakeholder
Lead, CIPD

Mel Green

Research Adviser,
CIPD

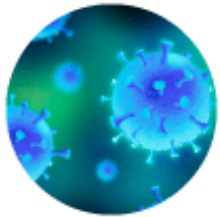
David Hayden

Digital Learning
Portfolio Manager
(L&D), CIPD

Lucia Capobianco

Senior Learning &
Development
Officer, Samaritans

#StrongerWithCIPD



**Covid-19
resources**



**NEW Well-
being helpline**



**Employment
Law helpline**



**Communities
and branches**



***People
Management***



**Knowledge
and content**



Free learning



**Careers
support**



**Professional
credibility**



**Financial
support**

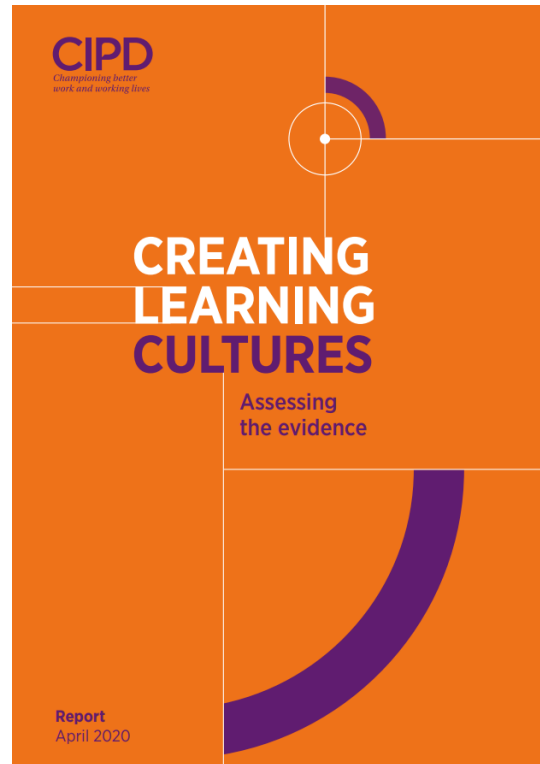
[**cipd.co.uk/memberbenefits**](https://cipd.co.uk/memberbenefits)

Creating learning cultures: assessing the evidence

Mel Green, Research Adviser, CIPD



Creating learning cultures: assessing the evidence



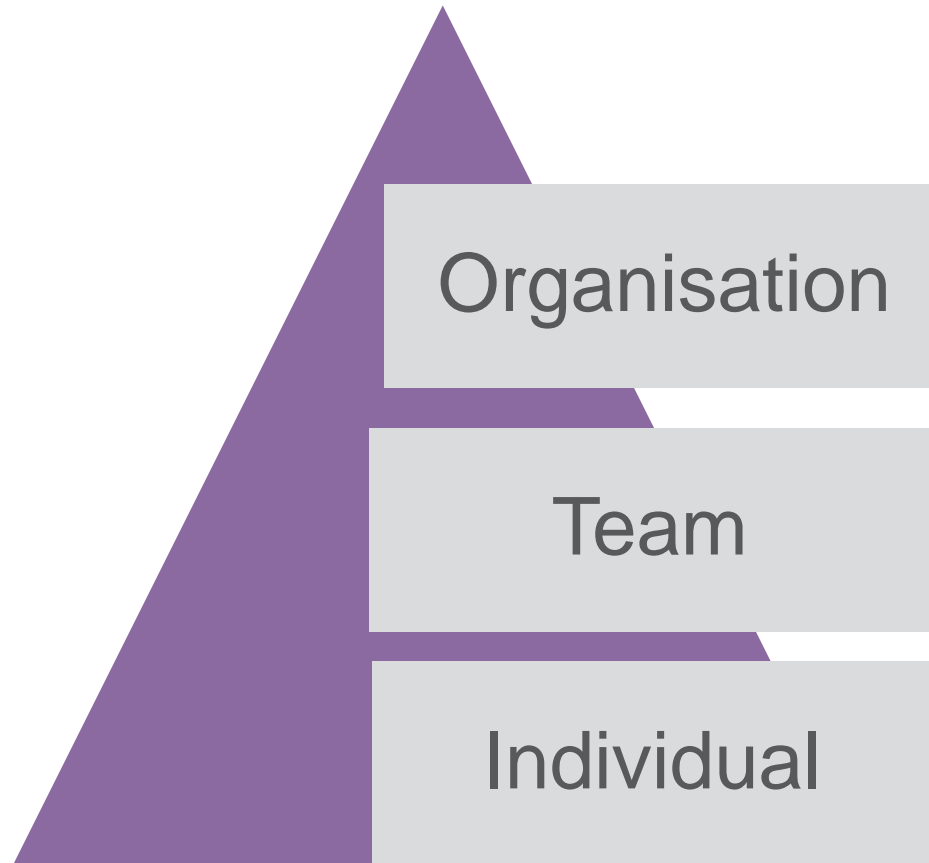
Poll: Q1

Does your organisation have a positive environment for learning?

- Yes
- To some extent
- No
- This isn't something we're trying to achieve
- Something else – tell us in the chat!



What does a learning culture look like?



What are the benefits?

- ✓ Growth, profitability, transformation and productivity
- ✓ Knowledge management and sharing, to enhance skills and organisational performance
- ✓ Motivation to transfer learning
- ✓ Job satisfaction, organisational commitment and reduced turnover



Learning culture – or learning environment?



Practical implications for L&D practitioners

David Hayden,
Digital Learning Portfolio Manager (L&D), CIPD

Stop



Image by [Ivana Divišová](#) from [Pixabay](#)

Look



Photo by [Brett Jordan](#) on [Unsplash](#)

Listen



you are 
What you listen to

The image shows a neon sign mounted on a dark brick wall. The sign is illuminated with a warm, orange glow. The text is written in a cursive, neon font. The first line reads 'you are' followed by a musical note icon. The second line reads 'What you listen to'. The sign is mounted on a brick wall, and there are some shelves visible on the right side of the image. The overall atmosphere is cozy and artistic.

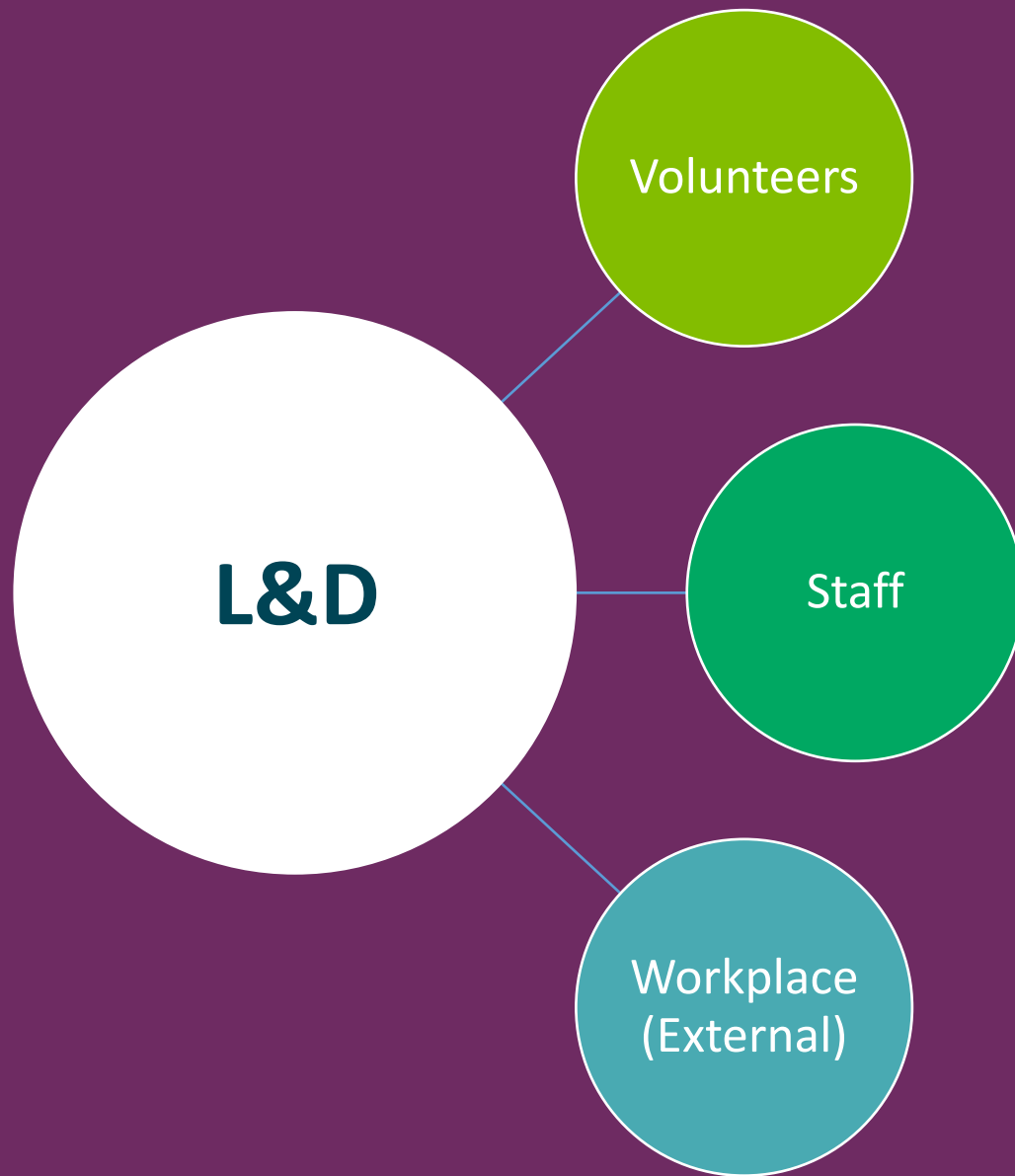
Photo by [Mohammad Metri](#) on [Unsplash](#)

Learning cultures

Lucia Capobianco
Senior L&D Officer

SAMARITANS





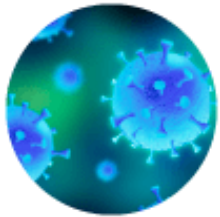
Questions

Please submit your questions for:

- Mel Green, Research Adviser, CIPD
- David Hayden, Digital Learning Portfolio Manager (L&D), CIPD
- Lucia Capobianco, Senior Learning & Development Officer, Samaritans

Please use the Q&A function to submit your questions

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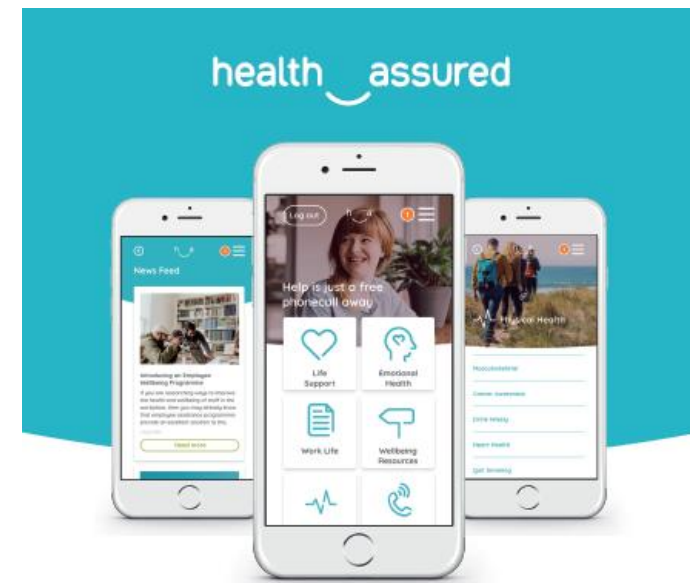
**Financial
support**

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New Wellbeing Resources

- We've partnered with **Health Assured** to support members mental health and wellbeing
- Unlimited free 24/7 confidential telephone helpline, online portal & Health e-Hub app
- The resource provides:
 - Legal information
 - Debt and financial information
 - Manager consultancy and support
 - Information on work and home issues
 - Factsheets, advice, information and self-help tools
 - Links to specialist support organisations
 - A resources area with; programmes, videos, webinars, medical information and mini health checks.



Health e-Hub from Health Assured
Support in the palm of your hand

[Download the Health e-Hub now](#)

Further information

[NEW wellbeing helpline for CIPD members](#)

[CIPD coronavirus hub](#)

[Creating learning cultures: assessing the evidence](#)

[Learning and skills at work](#)

[CIPD community](#)

[Gov.uk/coronavirus](#)

