

FREE



BRADFORD
UNIVERSITY
School of Management



exec.ed
executive education
Bradford University School of Management

Management Masterclass



www.bradford.ac.uk/management/master

You do the research, the analysis and the commissioning of management development.
But how can you be absolutely certain you've made the right decision?

Simple.

Take the driving seat and enjoy a FREE delegate experience on 3rd of December for the private sector and 10th of December for the public sector at a **Bradford University School of Management** Executive Education programme.

We think it's only fair that YOU as decision makers should have the chance to live through a day in the life of an **executive delegate**.

Experience Excellence – Experience Bradford

Who are we?

Bradford University School of Management – the UK's longest established university based business school, consistently ranked as a top 10 UK, top 35 European and top 70 global school.

YOUR Needs

In the current ambiguous and challenging environment, many organizations are under financial strain and this makes it difficult to look at the bigger picture and be certain you are choosing the right management development provider.

Bradford University School of Management

invites you to a FREE taste of what it's like to be a delegate on our exciting Executive Education programmes on 3rd of December for the private sector and the 10th of December for the public sector.

This is a unique OPPORTUNITY for you to enjoy an exclusive day at Heaton Mount, one of the UK's most prestigious Executive Education centres.

Private Sector Programme – 3 December 2009

9:00 AM – **Registration**

AM – ***Strategic Management – How elusive is your competitive advantage?***

AM – **Refreshment Break**

AM – **Making Knowledge Work**

PM – **Lunch**

PM – ***"Cash Flows – Ensuring it doesn't!"***

3:00 PM **Close**

Public Sector Programme – 10 December 2009

9:00 AM – **Registration**

AM – ***Strategic Management – One size doesn't fit all. Linking stakeholders and organizations.***

AM – **Refreshment Break**

AM – **Making Knowledge Work**

PM – **Lunch**

PM – ***Capital Budgeting – "Project appraisal in the public sector"***

3:00 PM **Close**

No strings. No gimmicks. Just a rare opportunity for a FREE Executive Education experience.

Hurry and reserve your place at: www.bradford.ac.uk/management/master

Alternatively find out more about Executive Education at Bradford by visiting
www.bradford.ac.uk/execed

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