



Student induction presentation 2008–09 tutor's notes

Thank you for taking the time to view the new CIPD student induction presentation. As a tutor of a CIPD-approved course, you play an important role, not only in educating the individuals who will go on to shape the future of personnel and development, but also in helping your students gain access to CIPD services. We firmly believe that this PowerPoint presentation will make the second of these tasks easier.

If you require further copies of this presentation, then please call our hotline on **020 8612 6208** or go to www.cipd.co.uk/centres to download a copy.

About this presentation

The aim of the CIPD student induction presentation is to help you give out important information relating to the CIPD. As well as presenting background information on the CIPD, it will help you to answer questions about membership.

This presentation covers:

- what CIPD represents
- what membership means
- the importance of professional development through CPD
- and chartered membership.

Supporting notes for presentation

Slide 1 — We're here to help you succeed in your career

When you select PowerPoint presentation, it will open with the screen below.



By clicking on the slide or by pressing the space bar on your keyboard, you'll advance to the next slide. You should then talk through the presentation at your own pace.

Slides 2 & 3 — About the CIPD and The CIPD is committed to...

The CIPD is the leading professional body for those involved in the management and development of people. It represents over 132,000 members in the UK and Ireland, with a growing international membership across 120 countries.

The CIPD's aim is to lead in the development and promotion of good practice in the field of the management and development of people; serving the professional interests of its members and upholding the highest ideals.

The CIPD also supports professional development by providing routes to chartered membership, which enables members to show their commitment to best practice.

Services to members and the business community include:

- qualifications
- training
- information resources
- networking opportunities
- leading research into the role of HR and people management.



Slide 4 — Join the CIPD today and enjoy a wealth of member benefits

To reap the benefits of CIPD membership, students are encouraged to join the CIPD as soon as they have enrolled on the course and have received their unique 'key' (registration number) from the centre.

All CIPD members pay an annual subscription and a one-off admission fee upon joining. However, studying Affiliate members benefit from a substantial discount on their admission fee. Annual studying Affiliate membership, including a one-off admission fee, is £161 (normally £242).

CIPD members can take advantage of a selection of important benefits that will help further their career. Members get unlimited access to the CIPD's wealth of information, experience and knowledge, as well as support in continuous professional development and achieving chartered membership.

The presentation will now go into more detail about each member benefit. More information can also be found at www.cipd.co.uk/memberbenefits

Slide 5 — Access the ideas and experience of over 132,000 HR professionals

CIPD membership offers many networking opportunities. Members are allocated a local CIPD branch and are given access to the exclusive online Communities. They also receive priority access to special interest forums, as well as world-class exhibitions and conferences at a discounted member rate.

Slide 6 — Enjoy savings through CIPD membership

As well as being eligible for CIPD membership at a reduced rate, student members enjoy special discounts on textbooks purchased through the CIPD (up to 20% off). Also, members get: free annual subscription to *People Management* magazine, preferential rates on *Coaching at Work* magazine and research reports, and exclusive discounts on leisure products and services.

***People Management* magazine**

All CIPD members get a free annual subscription to the award-winning *People Management* magazine (which is available to non members for £95 per year). *People Management* brings you the latest HR news, case studies and jobs within the profession. It is also supported by a dedicated website www.peoplemanagement.co.uk with special member-only areas.



Slide 7 — Stay up to speed and save time

CIPD library services

The CIPD holds the largest collection of personnel and development reference material in Europe, and you don't even have to visit their office in Wimbledon to access it. Go online to www.cipd.co.uk/lis to research your assignment or report.

Members also have access to over 330 journals and magazines and 10,000 UK, US and European company profiles online. Access the latest articles on HR, training, pay and benefits, employee relations, employment law, corporate governance, management and business issues.

CIPD website

For the latest thinking and developments in the industry, and to save time when completing your course work, look no further than the CIPD website www.cipd.co.uk

To help you make the most of your learning, the CIPD has dedicated learner and tutor resources on its website. You will find: the recommended reading list for your qualification, sample chapters, past exam papers, examiners' reports, exam timetables and details of how to get feedback on your exam performance.

Slide 8 — Enhance your career opportunities

Becoming a CIPD member demonstrates your commitment to high standards of professionalism in your industry. It also gives you access to benefits and services that provide invaluable support throughout your studies and in your job, as you progress in your career.

The CIPD is committed to giving you a helping hand regardless of what stage you are at in your career, by equipping you with career-related tools, training and tips.

CIPD membership not only benefits you as an individual, it also provides an attractive proposition to employers. The majority of advertisements for positions in personnel and development ask for CIPD membership and qualifications. And, our research shows that chartered CIPD members tend to gain higher salaries in their field.



Slide 9 — CIPD membership grades

Unless already in membership, students on CIPD-approved qualifications enter membership at studying Affiliate level. Upon successful completion of their qualification they will then be upgraded to Associate, Licentiate or Graduate membership. The upgrade level will depend on the qualification (such as certificate, postgraduate or MBA).

The chart on this slide explains the different progression levels of CIPD membership available to studying members (from studying Affiliate, Associate, Licentiate, and Graduate through to chartered membership).

The non-study routes include non-studying Affiliate and Organisation membership.

Slides 10 and 11 — Get the recognition you deserve

CIPD members are supported throughout their careers. Whatever the level of entry into membership, the CIPD encourages its members to aspire to chartered membership. Chartered membership is a mark of quality that will reflect successful career progression to peers and employers. And of course, CIPD research also shows that chartered members tend to command higher salaries and have improved career prospects.

Chartered members also enjoy the following extra benefits:

- the use of designatory letters
- receipt of *Impact*, the CIPD's quarterly update on research and policy
- the chance to vote on CIPD constitutional matters
- and apply to become a branch officer.

Slide 12 — Join the CIPD today at a preferential rate

To maximise the benefits of membership in study, students are recommended to join the CIPD as soon as they receive their 'key' (their personal registration number).

Studying Affiliate membership is available at a preferential rate of £161 (normally £242). It includes: comprehensive access to CIPD information resources (off and online library services, member-only website information), *People Management*, discounts on course textbooks, training and events. Plus, CIPD membership equips you with the best tools to advance your career through CPD and chartered status.



We're giving away eight vouchers a month between September and November. The earlier you join as a CIPD member the more chance you have of winning a £25 John Lewis voucher. Once you're registered you'll be entered into our prize draw and if you're unsuccessful in one of the earlier months you'll be re-entered for the later draws.

- Join as a CIPD member in September and you'll have three chances of winning.
- Join in October and you'll have two chances of winning.
- Join in November and you'll have one chance of winning.

Register early to increase your chances of winning.

Slide 13 — CIPD Bookstore – save up to 20% on your student textbooks

The CIPD publishes an extensive range of books that provide great reference materials for your qualifications. To claim the special 20% discount on CIPD textbooks, students are invited to buy direct from the CIPD's online bookstore at www.cipd.co.uk/bookstore or call **0870 800 3366**.

Slide 14 — CIPD contact details

Your introduction to the CIPD does not end here. We have developed a strong network to support you in your studies and in your career. From our head office, our Ireland team and our branches, the CIPD is with you every step of the way. The CIPD looks forward to welcoming you as a member.