

15-16 June 2011, Olympia London



## Shell Scheme

Minimum 6sqm

### Your standard shell scheme package includes:

- white modular shell scheme, back and side walls as appropriate
- ceiling grid
- fascia
- nameboard with company name and stand number (standard colour)
- carpet
- stand cleaning
- specially discounted furniture and electrical packages.\*

### The marketing package includes:

- 50 word entry in the exhibition show guide
- 50 word entry on the event website
- inclusion in online searchable database
- unlimited supply of visitor tickets for your own mailings
- free e-tickets to send to your clients
- event logos and web banners
- book an appointment system for online visitors
- visitor data\*\*
- PR support up to and during the event
- opportunity to apply for a free exhibitor showcase\*\*\*
- exclusive exhibitor advertising rates in *People Management* magazine.

### Also included:

- free tea and coffee onsite
- dedicated team onsite.

### £415 + vat per sqm

\* can be ordered via Exhibitor Handbook

\*\* terms apply

\*\*\* min 9sqm, book before March 2011

**For stand availability and to book, contact the CIPD Exhibition Sales Team:**

**T:** 020 8612 6180 **E:** [exhibition-sales@cipd.co.uk](mailto:exhibition-sales@cipd.co.uk) **W:** [www.cipd.co.uk/hrss/exhibit](http://www.cipd.co.uk/hrss/exhibit)