

PESTLE template

	External factors to consider	Factors affected within my industry	Importance to organisation
POLITICAL	<ul style="list-style-type: none"> Government policy Political stability Tax Industry regulations Global trade agreements and or restrictions 		
ECONOMIC	<ul style="list-style-type: none"> Exchange rates Globalisation Economic growth / decline Inflation Interest rates Cost of living Labour costs Consumer spending habits 		
SOCIAL	<ul style="list-style-type: none"> Consumer trends /tastes, Fashions Consumer buying habits Lifestyle factors Career attitudes Work-life balance Population demographics 		

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TECHNOLOGY	<ul style="list-style-type: none"> Automation Innovation Disruptive technologies Social networking Upgrades Robotics Artificial Intelligence Security 		
LEGAL	<ul style="list-style-type: none"> Employment law Common law Local labour law Health and safety regulations 		
ENVIRONMENTAL	<ul style="list-style-type: none"> Environmental restrictions imposed by in-country governments Sustainable resources CSR (Corporate social responsibility) Ethical sourcing Transportation Procurement Supply chain management 		