

Social Impact and Innovation

Volunteer Survey - May 2020

Background

Why?

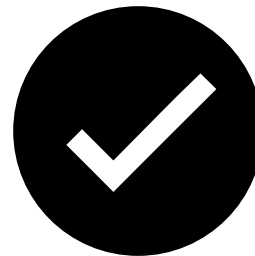
Survey looking at the appetite of our members to use their skills to support organisations and individuals impacted by the work-related challenges that have occurred as a result of the Covid-19 pandemic

Who?

The survey responses have been split into respondents who would like to get involved in volunteering opportunities now and those who would like to support at a later date.

When?

Survey sent out April 2020



Completed survey: 257



Highlights



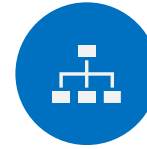
75% of respondents would like to be involved in volunteering now, with 23% wanting to help out at a later date



84% of respondents who would like to volunteer said they would find it useful accessing some kind of support to do so e.g. training, resources etc.



66% of volunteers said they would be able to spare 1-5 hours per week to volunteer right now.



Skills on offer include:
Coaching
Change management
Supporting managers and leaders



52% of the respondents are actively volunteering for CIPD on our programmes.



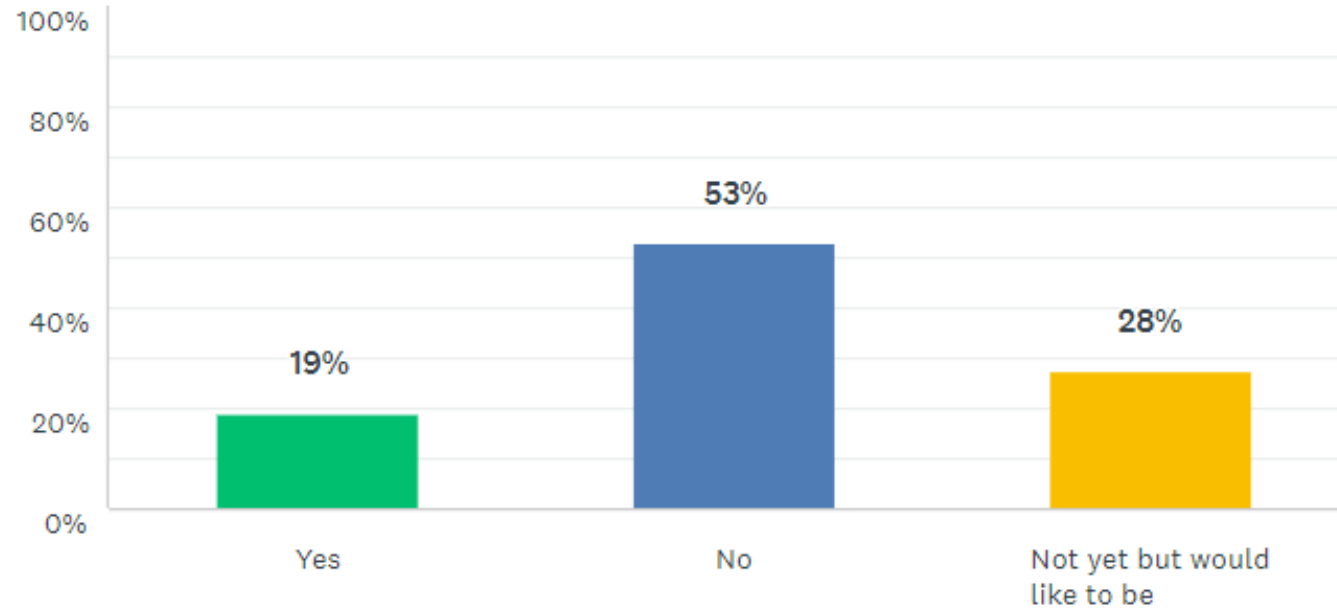
93% wanted to be contacted about volunteering opportunities



Out of these 123 respondents who would like to get involved now, 45% are new to CIPD volunteering opportunities



1. Are you currently involved in Covid-19-related volunteering (for example in your local community or through the NHS)?

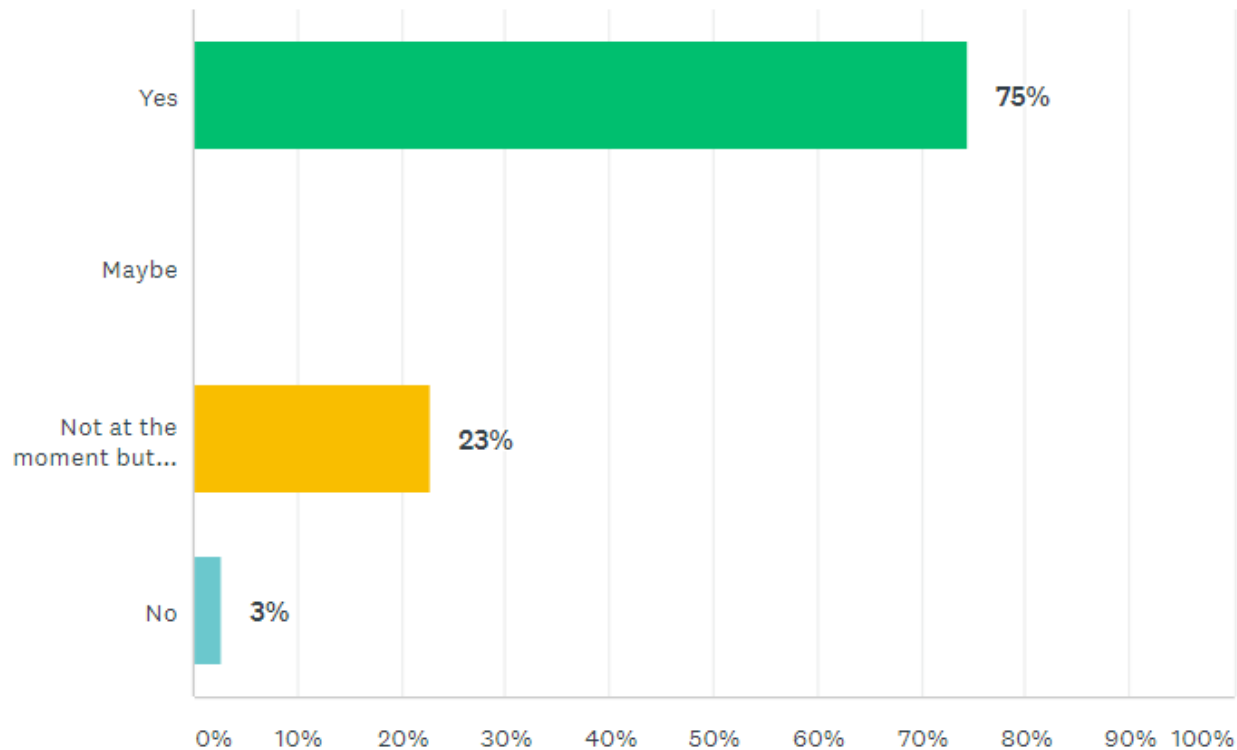


- 47% of respondents are already/would like to be involved in Covid-19 related volunteering.

Answered: 256
Skipped: 1

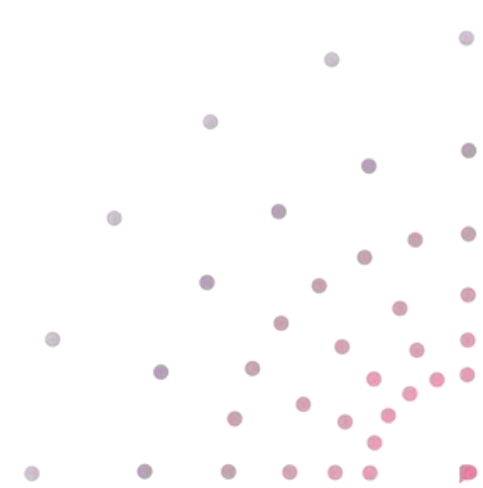


2. Would you like to use your skills as a people professional to volunteer to support organisations or individuals impacted by the work-related challenges that have occurred as a result of the Covid-19 pandemic?

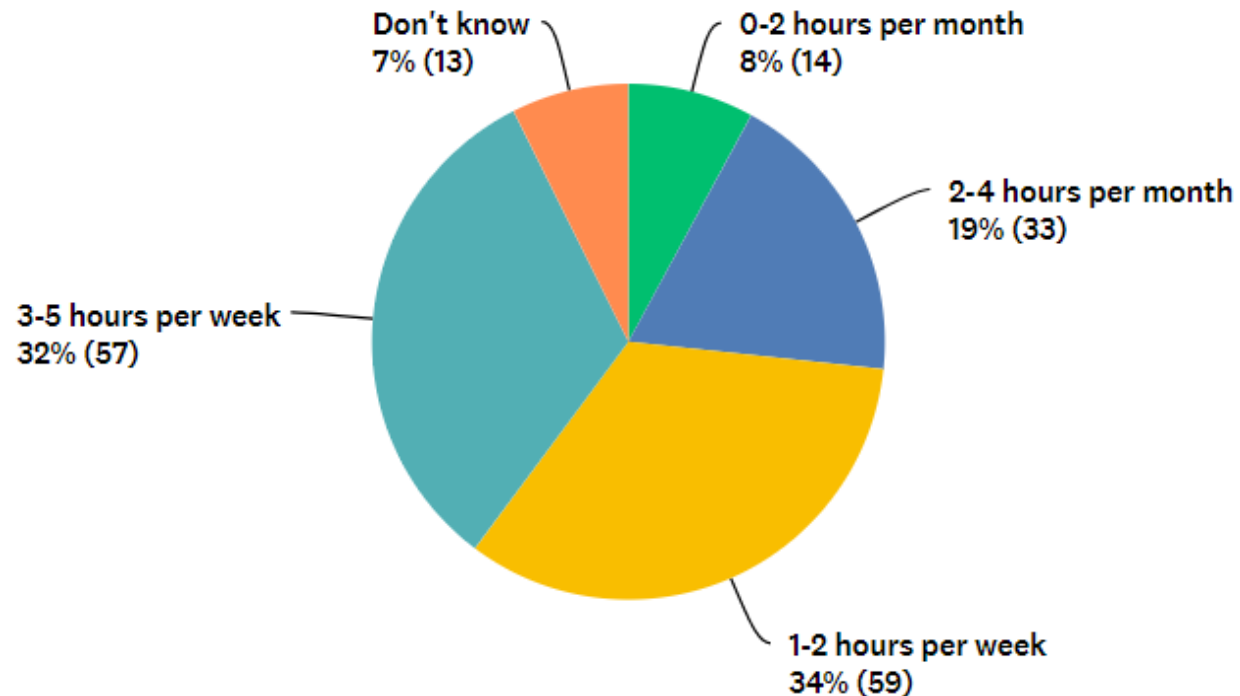


- 75% of respondents would like to volunteer their time NOW to support those who need it, with the majority of the rest keen to get involved further down the line

Answered: 255
Skipped: 2



3. How much time do you have to support (on a remote basis) organisations or individuals impacted by the recent work-related challenges caused by the Covid-19 pandemic?

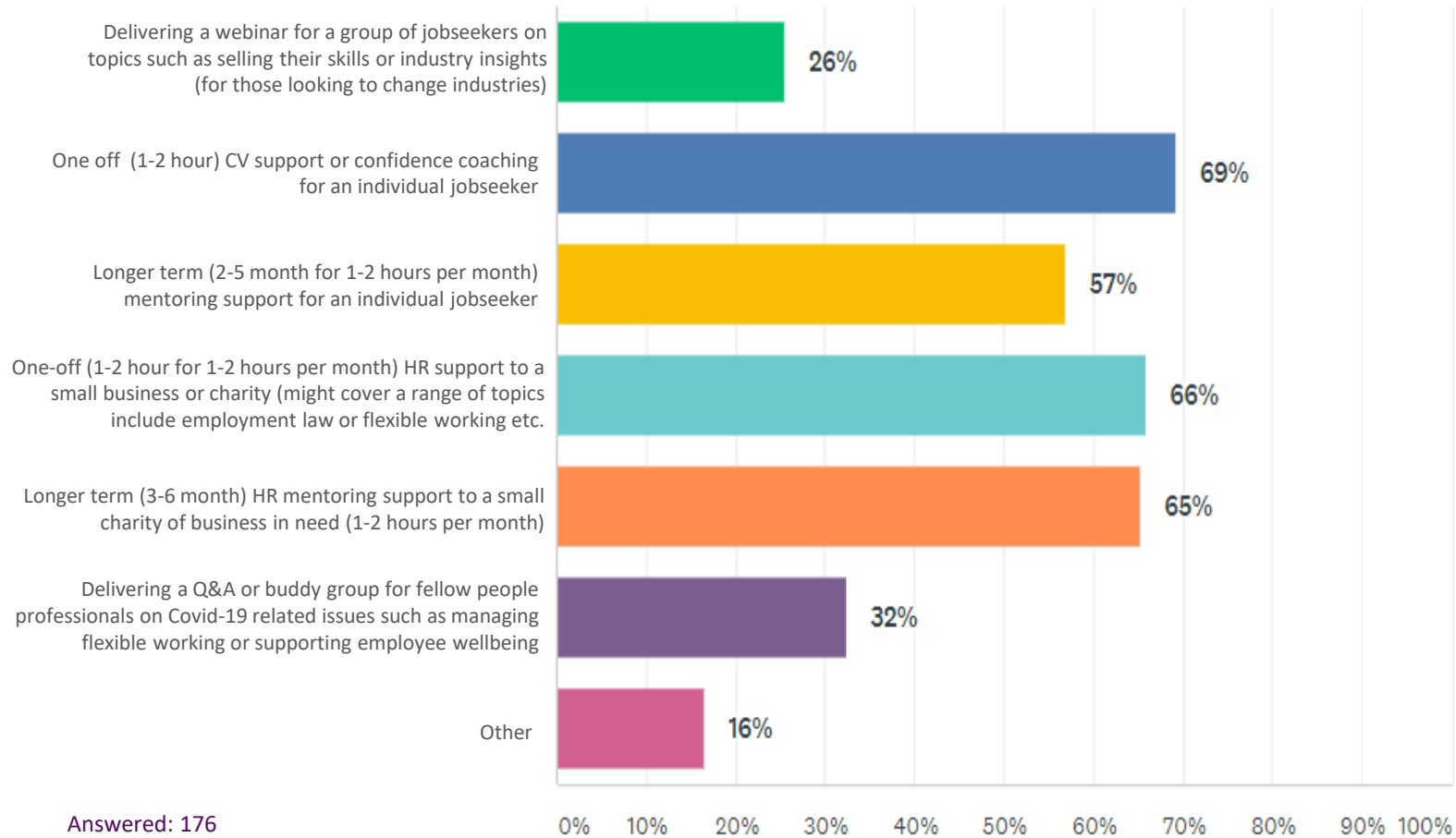


- 66% are available to support 1-5 hours PER WEEK.
- 27% are available to support 0-4 hours PER MONTH.

Answered: 176
Skipped: 81



4. Which of these potential opportunities do you think your existing skills and availability would be best suited to?



Answered: 176

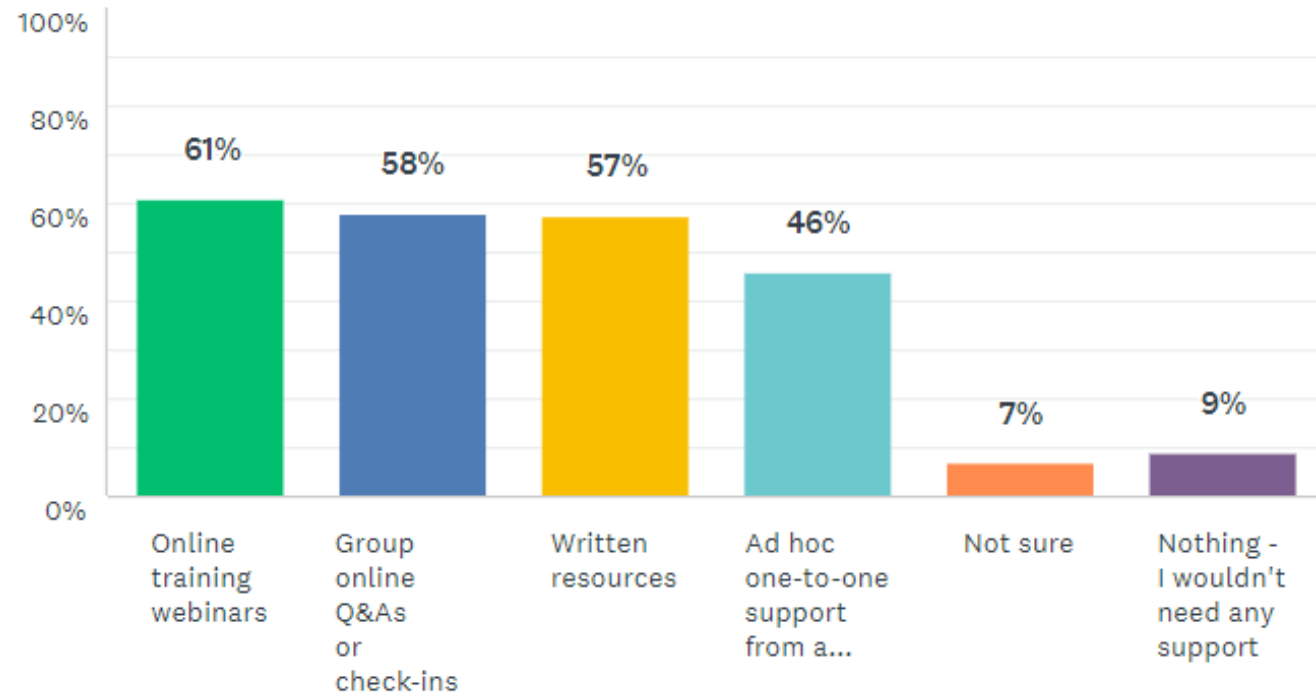
Skipped: 81

- Most popular options are one off support to individual jobseekers and working with charities and SMEs (both one off and over a longer period)
- For those who responded in 'other', themes include- coaching, change management, supporting managers/leaders



5. What support do you think would be most useful to you in order to help you volunteer effectively to support either organisations or individuals impacted by the recent work-related challenges?

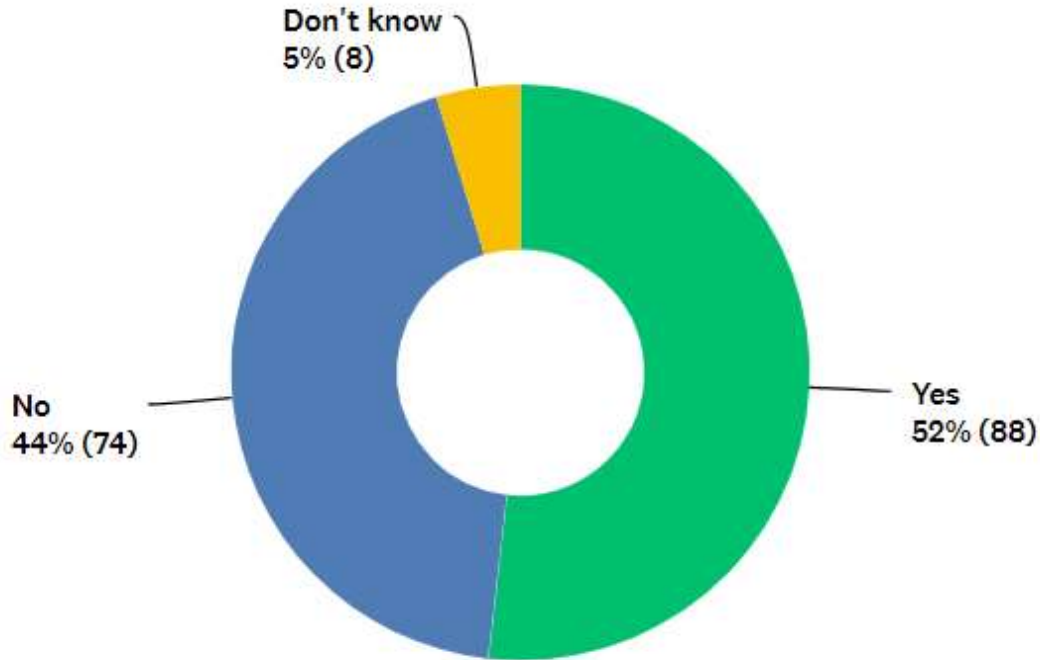
- 84% of potential volunteers would find some kind of training or resources useful



Answered: 176
Skipped: 81



6. Are you currently a volunteer on one of CIPD's volunteering programmes?

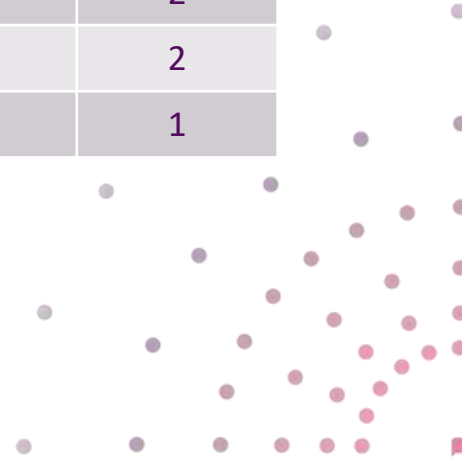


Answered: 170
Skipped: 87

- 52% of respondents are active CIPD volunteers, with 80 giving details of the programmes they are currently involved in:

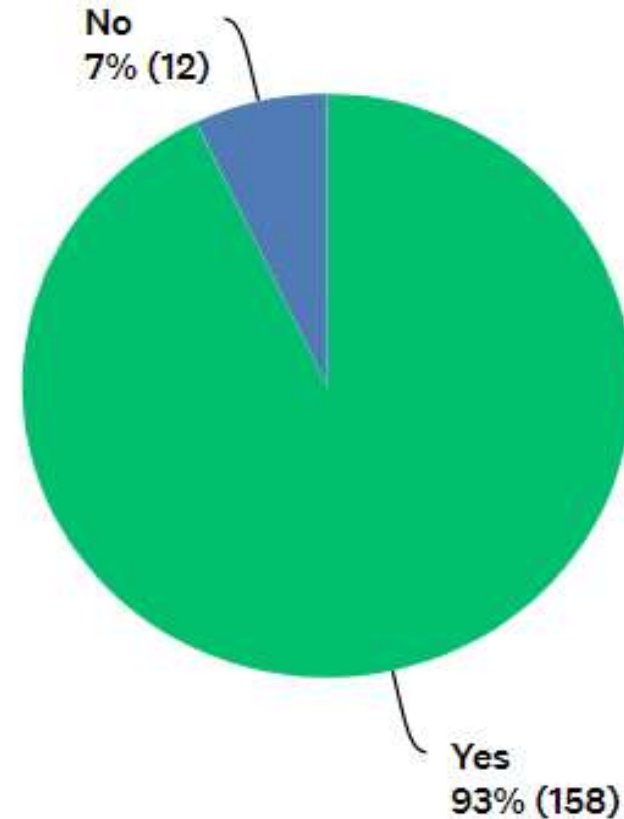
Programme	Number
Aspiring HRD	3
Steps Ahead	67
Skill Up	2
Enterprise Advisor	6
Member to member	3
Branch Committee	2
Parent Returner Programme	2
Inspiring the future	2
No programme details given	1

- 6 of the respondents volunteered for more than one programme



7. Would you like to be contacted about volunteering opportunities?

- 93% (158 respondents) wanted to be contacted about volunteering opportunities
- However only 79% (123 respondents) left their email addresses so we could follow up.
- Out of these 123 respondents, 45% are new to CIPD volunteering opportunities



Answered: 170
Skipped: 87



Conclusion

There is appetite amongst our members to use their HR skills to support organisations and individuals impacted by the work-related challenges.



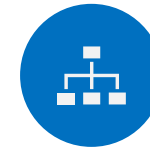
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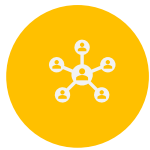
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