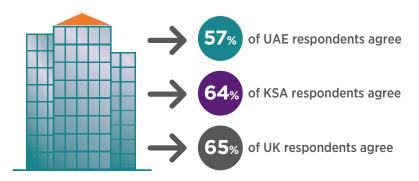


People Profession survey report 2021 (United Arab Emirates and Kingdom of Saudi Arabia)

Digital transformation technologies are the main driver of internal change



The role of the people function is changing significantly



People professionals have upskilled or reskilled in response to COVID-19



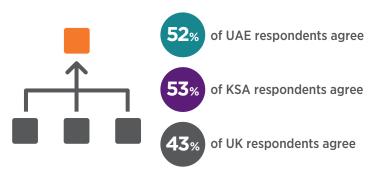
People functions understand success in organisational outcomes



People functions play a vital role in influencing organisational strategy



Organisational reputation of people professionals has increased due to COVID-19



Total number of people professional respondents: UAE = 355; KSA = 179; UK = 1,504



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